

# Become a Sponsor of the First Run With History!

**T**he Fairfield Heritage Association is excited to announce the date of our very first 5K race, *Run With History*—Saturday, April 22, 2017 at 5:30pm. This new fundraising event welcomes runners, walkers and history-lovers, young and old, who will navigate a trail through the historic Fairfield County Fairgrounds. Columbus-based Premier Races is managing promotion, registration and logistics, so runners can be confident of a professional race experience.

## Race day festivities will include:

- ◆ Trophies for first, second and third place in the men's, women's and under age-14 divisions
- ◆ Awards for the "best dressed" runners or walkers, who are encouraged to wear a historic costume.
- ◆ Finishing medals
- ◆ Drawings for gift card giveaways
- ◆ An after-party at the Fairgrounds with music and refreshments available for purchase from local food trucks.

As a non-profit organization, FHA depends upon the generosity and support of community partners to sustain our mission to connect all people to the rich history of Fairfield County, Ohio. Fundraisers like the *Run With History* enable us to provide a wide-range of history experiences to the public, through our historic house museums — the Georgian and Sherman House — and through programs, workshops, school field trips and research resources.



**This is how you can help!** By becoming a sponsor of *Run With History*, you are not only supporting the FHA mission, but you also make the 5K possible! Expenses include tech T-shirts for the first 200 racers to enter; trophies; finishing medals; band performance fee at the after-party; and marketing. (Race participants pay \$35 to register in advance; \$30 for FHA members. Registration on race day will be \$40 per person.)

**We look forward to recognizing you** as a supporter of local history as a sponsor of *Run With History*! Contact the Fairfield Heritage office at 740-654-9923 or click on one of our buttons here to give your support! We will follow up to obtain your logo and promotional materials for the race.

## 2017 Race Sponsorship Levels

### **Gold Sponsor (\$1,000; 1 available)**

- Top billing in all marketing and promotions, printed and online, for
- Large logo, above all other sponsors, on back of race tech T-shirts
- 4 FREE 5K registrations (\$140 value)
- Placement of promotional materials/merchandise in race packets
- Recognition in *The FHA Quarterly* newsletter, FHA website, Facebook, Twitter, email

**ALREADY TAKEN!**

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### **Silver Sponsor (\$500; 6 available)**

- Small logo on back of race tech T-shirts (200)
- 2 FREE 5K registrations (\$70 value)
- Placement of promotional materials/merchandise in race packets
- Recognition in *The Fairfield Heritage Quarterly* newsletter, FHA website, Facebook, Twitter, email blasts

**5 LEFT!**

### **Bronze Sponsor (\$250; 10 available)**

- Name only listed on back of race tech T-shirts (200)
- 1 FREE 5K registration (\$35 value)
- Placement of promotional materials/merchandise in race packets
- Recognition in *The Fairfield Heritage Quarterly* newsletter and FHA website